



Certificate in Business & Entrepreneurship

20 LESSONS PER WEEK

Certificate in Business & Entrepreneurship

GALWAY CULTURAL INSTITUTE

Course description

This three weeks Certificate in Business & Entrepreneurship course is designed for the self-starter entrepreneur and it will cover the conception, organization and design of new business opportunities.

Who is it for?

We give you the language skills to develop a business with potential for growth and equip you with the key qualities of an entrepreneur, self-confidence, determination and initiative. If you are starting your own business with international sales potential or developing a Start-Up then this is the course for you.

The programme content is designed to focus on and enhance your entrepreneurial business skills through the use of English. Your course is structured around an intensive and exciting 3 week syllabus consisting of Business and Entrepreneurship.



Galway Cultural Institute is situated in one of the most beautiful spots of Galway just on the Salthill promenade that stretches along the Galway Bay of the Atlantic Ocean. The beach is one minute away and you can easily reach the city centre within a ten minutes' walk.



Galway Cultural Institute is one of Ireland's premier language schools. Since 1989, GCI has provided English language programmes to students from all over the world. Our facilities are excellent and our teachers are the best.








The Accreditation and Co-ordination of English Language Services



20 LESSONS PER WEEK

GALWAY CULTURAL INSTITUTE

PROGRAMME HIGHLIGHTS

	<p>Minimum age 18</p>
	<p>Class Size Max. 16 students per class</p>
	<p>Levels B2 – Upper Intermediate</p> <p>Course starts on 13.08.2018 and classes start at 13.00 Mon-Fri Duration: 3 weeks</p>
	<ul style="list-style-type: none"> ✓ Learn how to start your business ✓ Enhance your entrepreneurial skills through English ✓ Gain self-confidence and other key entrepreneurial qualities
	<ul style="list-style-type: none"> ✓ GCI Certificate



COURSE DETAILS	MORNING OPTIONS ADD ANY OF THESE ELECTIVES
<p>Course objectives</p> <p>At its core is our aim to help you solve unique business challenges with solutions through English language learning. The world has become smaller, more interconnected and competitive for business, therefore we offer you a variety of language options to meet your requirements. Our Core Objectives are to:</p> <ul style="list-style-type: none"> • Prepare for the personal demands of setting up a new business • Bounce back from setbacks • Delegate key tasks • Discover niche markets • Identify reliable partners • Manage recruitment • Maximise Financial and People Management • Network and communicate in a business environment 	<p>GENERAL ENGLISH 20 LESSONS</p> <p>Add General English Lessons in the morning to gain a better practice of English language</p>
<p>Course content</p> <p>The syllabus is linked to the Common European Framework (CEFR) 'Can Do Statements'. This course is designed to equip you with the core business skills to think like a successful entrepreneur and self-starter.</p> <p>Core Subjects for each course include:</p> <ul style="list-style-type: none"> • Financial Management and Analysing Costs • Product Development • Supplier Relationship • New Venture Planning and Creation • Discovering Potential Customers • Logistics and Timing 	<p>ONE TO ONE LESSONS</p> <p>To help students improve in a specific area.</p>
	<p>CAMBRIDGE & IELTS EXAM PREPARATION</p> <p>International exams are essential when it comes to learning English.</p>